

## About Electronics & ICT Academy at PDPM IIITDM Jabalpur

The Ministry of Electronics and Information Technology (MeitY), Government of India has instituted Electronics and ICT Academies in the year 2015. In the second phase, the academy at PDPM IIITDM Jabalpur aims at scalable training programmes in niche areas of Electronics and ICT for the development of the required knowledge base, skills and tools to unleash the talent of the Indian population. In addition to the faculty development programmes (FDPs) on fundamental and advanced topics in electronics, information and communication technologies, the Academy conducts customized training programmes for students, corporate sectors and research promotion workshops in emerging areas. The Academy is identified by the MeitY as the central hub of activities on training, internships, research, and consultancy programmes.

## About PDPM IIITDM Jabalpur

PDPM IIITDM Jabalpur was established in 2005 with a focus on education and research in IT-enabled Design and Manufacturing. Since its inception, PDPM IIITDM Jabalpur has been playing a vital role in producing quality human resources for contribution to India's mission of inclusive and sustainable growth. The Institute offers undergraduate, postgraduate and PhD programmes in Computer Science and Engineering, Electronics and Communication Engineering, Mechanical Engineering, Design and PhD programmes in Mathematics, Physics and Literature. Further, the Institute offers an undergraduate programme in Smart Manufacturing. Under IIIT act, the Institute has been declared as an Institute of National Importance. The Institute campus is developed on 250 acres of land close to Dumna Airport, Jabalpur. The Institute is 10 kms from the main railway station and 5.5 kms from Dumna Airport, Jabalpur.

## Faculty Development Programme

### Human Centered Design (HCD)

HCD is a creative approach to opportunity mapping /problem-solving that puts the needs, experiences, and perspectives of people at the center of the design process. Instead of starting with a technology, business goal, or abstract concept, HCD starts with the real people who will use the product, service, or system — ensuring that the final solution is tailored to them.

At its core, HCD is about empathy, involvement, iteration, context awareness, solution focused and systems specific approach in which the user is an integral part.

Human-Centered Design is widely used in fields like product design, UX/UI, healthcare, agriculture, education, transportation, social innovation and rural development.

**Who can attend:** The Programme is open to faculty and PhD scholars from all colleges, universities, and technical and professional institutes. Post graduates and Industry personnel working in allied disciplines can also attend.

#### Important Dates:

**Last Date of Online Registration: November 1st, 2025**

**FDP Dates: November 03rd-07th, 2025**

#### Coordinators:

**Dr. Sangeeta Pandit and Dr. Prabir Mukhopadhyay,**  
**Design Discipline,**  
**PDPM IIITDM Jabalpur**

#### Contact us:

**[academy@iiitdmj.ac.in](mailto:academy@iiitdmj.ac.in), [eict@iiitdmj.ac.in](mailto:eict@iiitdmj.ac.in)**

**Mr. Durgesh Kushwaha : 7898670354**

## Faculty Development Programme

### Human Centered Design

**November 03rd-07th,  
2025 (Offline mode)**



### Electronics and ICT Academy



**PDPM Indian Institute of Information Technology,  
Design and Manufacturing, Jabalpur  
Dumna Airport Road, Jabalpur 482005**

*An Initiative of  
Ministry of Electronics and Information Technology,  
Government of India*



## Faculty Development Programme

### Human Centered Design

November 03rd-07th, 2025 (Offline mode)

#### RESOURCE PERSONS

- Prof Jyoti Kumar IIT Delhi
- Dr. Thaneswer Patel NEREST
- Mr Saket Nameplliwar, Bajaj Auto Limited, Pune.
- Mr Sudhir Kumar Director - SKM Designs Pvt Ltd
- Prof Atul Kumar Shrivastava JNKVV
- Dr Prabir Mukhopadhyay PDPM IITDMJ
- Dr. Sangeeta Pandit PDPM IITDMJ

#### COURSE COORDINATORS

Dr. Sangeeta Pandit  
Assistant Professor,  
Head Design Discipline  
PDPM IITDM Jabalpur  
Email: [s.pandit@iiitdmj.ac.in](mailto:s.pandit@iiitdmj.ac.in)

Dr. Prabir Mukhopadhyay  
Associate Professor,  
Design Discipline  
PDPM IITDM Jabalpur  
Email: [prabir@iiitdmj.ac.in](mailto:prabir@iiitdmj.ac.in)  
Land line +91-761-2794330



#### Course Contents

- Human Centered Design (HCD) : A Systems Perspective
- HCD sectorial approach
- HCD In Product
- HCD in Space
- HCD in Communication
- HCD in Services

**All supplemented with real life case studies, followed by hands on session.**

#### Programme Features

- This course will help in understanding human first in the design process as any good design starts with an understanding of human needs, capabilities and behavior with technology.
- Opportunities to connect with experts in the field.
- Sector specific application of HCD with case studies and hands-on sessions
- Certificate on successful completion



#### Registration Details

- Registration link – Please fill out registration using the following link:  
<https://forms.gle/mjhaqDBMjSi686z5>
- Registration fee: 1000 INR
- Last Date for Registration: November 1, 2025

#### Online Payment Details

##### Internet Banking

**Beneficiary Name: PDPM IITDM Jabalpur**

**Bank Name: INDIAN BANK**

**A/C No. 50018692852**

**IFSC Code: IDIB000M694**

##### UPI ID:

**iiitdmj@indianbk**

